

Chapter 2.15: Period Discount Pricing

Introduction

The *Period Discount Pricing* option allows you to offer your customers discounts and free products based on a preset number of items purchased. This option differs from other discounting options offered in Route Manager in that *Period Discount Pricing* allows the customer to qualify for discounts or free goods over an established period of time, and not per transaction.

With *Period Discount Pricing*, there are many options and configurations available, and this chapter will guide you through the complete process.

Overview

The *Period Discount Pricing* option offers two standard discounting methods:

- Free Product: Customers can receive free items based on an established quantity of items, or group of items, purchased within the allotted period.
- Product Discount: Customers can receive a discount based on an established quantity of items, or group of items, purchased within the allotted period.

After you have decided the discounting method you will use, there are additional options to choose from; for example, you can choose between discounting an individual item or groups of items. Additionally, you can establish the length of time that purchases will qualify for a discount.

Each option available is discussed within this document.



Desktop Setup

Depending on the type of *Period Discount Pricing* method you will use, the following changes to the program may be required:

- Setup Period Discount Pricing Calendar (Optional): The standard discounting feature enabled in the system uses Monthly, Quarterly, or Annual discount periods. Alternatively, use this option if you would like to offer discounts to your customers over a customized length of time.
- Create Product Group Codes (Optional): This option will allow you to group items together, which will allow the customer to qualify for discounts based on a group of items purchased not individually.
- Discount Product Charge Code (Required): A product code will need to be added to your product list that will be used for discounting item prices.
- Additional Discount Product Charge Code (Optional): An additional product code can be added to handle any discounts offered that are not part of a standard price reduction on items (e.g., rentals, handling fees).
- Add Period Discount Pricing List (Required): This required option allows you to establish your Period Discount Pricing lists in the program.

Refer to each section that applies to your selected discount pricing method.



Period Discount Pricing Calendar

The *Period Discount Pricing Calendar* allows you to establish a custom cycle that will be used when generating period discounts.

Navigate to *File > Branch Setup > Calendars*, and click on the *Period Discount Pricing Calendar* option.









To create a new cycle, select the desired 'Cycle' button, and click on the date that you would like the cycle to begin:

NOTE: If you would like your new cycle to slide around established holidays within the *Holiday Calendar*, check the option 'Slide for Holidays' on the screen prior to choosing your cycle.



After a selection has been made, the calendar will be updated to reflect the chosen cycle:





Click **OK** to save the new calendar and exit the screen.



Product Group Codes

You can add *Product Group Codes* to the system if you would like to offer discounts or free goods for groups of items purchased, and not just individual items.

Navigate to *Lists > Product Codes > Product Group Codes,* and add all of the product groups you would like to use to the system.

M/ Product Group Codes	
Product Group Codes	
Group Code COFF Description Coffee Products Qty Discount Pricing	

After you have added the *Product Group Codes*, they will need to be assigned to each item from within the *Product Charge Codes* screen.

Navigate to *Lists > Product Codes > Product Charge Codes*, and select the *Handheld* tab. In **Modify** mode, add the related group code to the product within the *Product Group Code* field.



Discount Product Charge Code

A new *Product Charge Code* will need to be added to the program to handle discounted totals. The new code will be used to apply a credit to the customer's account when applicable.

Follow the steps below to create the new product code.



- 1. Navigate to *Lists > Product Codes > Product Charge Codes* and select the **Add** button.
- 2. Enter a *Charge Code* ID and *Description* for the code (e.g., Promo Credit).
- 3. Select the *Pricing* tab and choose a non-taxable tax category for the item.
- 4. Complete the setup process by selecting the *Accounting* tab and choosing a *Product Class* and *G/L Number*.
- 5. Click Save.

Additional Discount Product Charge Code

An additional discount product code can be added to the program if you would like to offer an additional discount to any *Period Discount Code*. This option can be used for including an additional flat rate discount of your choice to any plan offered. For example, this can be used for crediting a rental amount or handling fee.

Follow the steps listed in the *Discount Product Charge Code* section above to create the new product code.



Period Discount Pricing List

The *Period Discount Pricing* screen is used to create and manage each active promotion, and can be found under *Lists > Product Codes* within RMA.

Three example promotions are created in the following section to illustrate the different configuration options available.

- **Example 1:** This scenario details a free product promotion.
- Example 2: This scenario details a standard discount promotion.
- Example 3: This scenario details a custom discount promotion that includes the custom calendar, and additional discounting features.

Refer to each example that applies to your company.

Example 1: Free Product Promotion

Customers assigned to this promotion will receive a free 5-gallon bottle of water for every 10 bottles that are purchased in one month.

1. Choose the **Add** key.

eriod Dis	count Pricing	Discount Valid	24
Description	Products / Schedule		
Acct # Name	Addres	38	rul
			×
			EXIT



2. Enter a *Code* and *Description* for the promotion.

	Code FPP1 Description Free Product Prom Products / Scher	otion Start Date C	5/19/2016 🗲	
Acct #	Name	Address	<u>×</u>	
			×	LAI

3. Adjust the *Start Date* and *End Date* to control the valid dates of the promotion.

Cc Descript	ion Free Product Promotion	Discount Valid Start Date 05/19/2016 핫 End Date 06/19/2016 핫	
Acct # Nam	ne Address	<u>^</u>	
			EXI



4. Select the 'Products / Schedule' key to enter the product details of the promotion.

	Code FPP1 Description Free Product Promotion	Discount Valid Start Date 05/19/2016 € End Date 06/19/2016 €	
Acct #	Name Ad	dress	
			EXI

5. Select the **Add** key on the right side of the screen.

			Discount				
oduct Type	Charge Code	Description	Charge Code	Description	Discount Period	Discount Type	
							~
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6. Select the item that will qualify for the promotion within the *Charge Code* field. Additionally, select the *Discount Charge Code* created in the previous section.



7. Select the *Discount Period* you would like to use. Promotion goods or discounts will be calculated based on sales during a month, quarter, year, or custom calendar. In this case, *Monthly* is used.

Product Code Charge Code Charge Code Credit All to Master Account Credit Evenly to Sub-Accounts / Stops Credit Discount Charge Code Discount Charge Code Discount Charge Code Discount Period Discount Period Credit Discount Period Credit Credit Custom Calendar Units or Percent or Multiply Additional Credit Additional		o)		Master Acct Credit Options
Product Group Credit Evenly to Sub-Accounts / Stops Credit to Sub-Accounts / Stops Credit to Sub-Accounts / Stops Credit to Sub-Accounts Based on Usage Carry Over Credit Options Discount Period Credit Credit Coredit Custom Calendar Units or Percent or Multiply Additional	Product Code	Charge Code		Credit All to Master Account
Discount Charge Code Discount Charge Code Discount Charge Code Discount Period Credit Free Goods Units or Units or Decent or Multiply Additional Credit Cred	C Product Group		- 44	C Credit Evenly to Sub-Accounts / Stops
Discount Charge Code	2.4 Constanting and a constant so	18.		C Credit to Sub-Accounts Based on Usage
Addtl. Discount Charge Code.	Discount Charg	e Code	- #4	
Discount Period Carry Over Credit Options Credit Quarterly Free Goods C Verify Units or Percent or Multiply Additional	Addtl. Discount Charg	e Code.	- 44	
Discount Period Monthly Observer of the difference Office on the Master Acct Orace the difference on the difference on the Master Acct Orace the difference on		I		-Carry Over Credit Options
Unscound type Monthly C redit Quarterly Free Goods Vearly Custom Calendar Units or Percent or Multiply Additional	Discoun	t Period	—	 Disregard the difference
Credit Quarterly Free Goods F Yearly Custom Calendar Units or Percent or Multiply Additional	-Discount type	Monthly		C Place the difference on the Master Acct
Free Goods Custom Calendar Units or Percent or Multiply Additional	Credit	Quarterly		and a second
Units or Percent or Multiply Additional	C Free Goods	Custom Calend	tar	
		Units or	Percent or	Multiply Additional
uty From Uty To Discount Amt Fixed Quantity Discount	uty From Ut	y lo Discount	Amt Fixed	Quantity Discount
n.+				
ast-				
				Nul
test and the second sec				
est m wl				•

8. Within the *Discount Type* field, select **Free Goods**.



NOTE: Select the *Round Quantity* option if you would like the system to round to the nearest whole number when partial quantities exist; otherwise, decimals will be ignored.



- 9. The *Master Acct Credit Options* field contains items that apply to promotions earned on *Master Billed* accounts, select one of the following:
 - Credit All to Master Account: Choose this option to credit all promotions to the Master Account on a Master Billed account.
 - Credit Evenly to Sub-Accounts / Stops: Choose this option to distribute all promotions between Sub-Accounts on Master Billed accounts.
 - Credit to Sub-Accounts Based on Usage: Choose this option to distribute the credit to Sub-Accounts that purchased the most items on Master Billed accounts.

Product Code	Charge Code	Credit All to Master Account
C Product Group	20CKF 🗾 🛃	C Credit Evenly to Sub-Accounts / Stops
Discount Charge	Code PROMO Promo Credit Code.	
Discount	Period Monthly	Carry Over Credit Options Orected to a contract of the difference
C Credit		C Place the difference on the Master Acct
Free Goods	Round Quantity	

- 10. The *Carry Over Credit Options* field contains items that apply to any credit differences remaining after they have been distributed evenly, select one of the following:
 - Disregard the Difference: Choose this option to drop any remaining values.
 - Place the difference on the Master Acct: Select this option to apply the remaining values to the Master Account.





11. Select the **Add** key to establish the promotion quantity rules.

Qty From	Qty To	Units or DiscountAmt	Percent or Fixed	Multiply Quantity	Additional Discount	<u> </u>	≊ †
		٩	/ок 🗙			Ţ	rul

12. Enter the minimum (*Qty From*) and maximum (*Qty To*) quantities that will qualify for the promotion. In this case, the customer will not receive a free item until ten items have been purchased. This is considered the base rule. Click **OK** after establishing the base rule.

Qty From	1			
Qty To	9			
Calculation Type	Percentage	C Fixed	\bullet	
Free Product as % of Quantity Sold	0.00			
	√ок	×		

13. Click **Add** again to establish additional quantity discount rules:

Qty From	Qty To	Units or Discount Amt	Percent or Fixed	Multiply Quantity	Additional Discount	
1	99999	0.000	3	F	0.000	
1		_	ок 🗙			



14. Enter the additional quantity figures and select the *Fixed* option.



15. Enter the number of promotional items that will be given to the customer within the *Free Product (Units)* field.

Qty From	10	
Qty To	99999	
Calculation Type	C Percentage	Fixed
Free Product (Units)	1	←
	√ок	×

NOTE: This screen establishes that the customer will receive one free item after 10 or more have been purchased.



16. Click **OK** to save the new rule. Repeat these steps until each tier of the promotion has been added.

Here is an example of the completed promotion:

				Master	Acct Credit Options	
Product Code	0	Charge Code	- 44	Credit	it All to Master Account	
C Product Group	20	Count Fog Lifter K-Cup	<u> </u>	C Credi	C Credit Evenly to Sub-Accounts / Stops	
Discount	Charge Code P	ROMO omo Credit	- 4		nio oub Accounts Dabea on obage	
Addtl. Discount (Charge Code.		- #4			
Dis	scount Period M	onthiv	-	-Carry C	Over Credit Options	
–Discount Type –		-	1	Disre	gard the difference	
C Credit				O Place	the difference on the Master Acct	
Free Goods	C Ro	und Quantity				
		Units or	Percent or	Multiply	Additional	
Qty From	Qty To	DiscountAmt	Fixed	Quantity	Discount	
1	9	0.00	0 8	F	0.000	
10	laaaaa	1.00	ola	E.	0.000	
					Est-	
					6	
					rul	
1				1		
				1		

- 17. Click **OK** to each window displayed until you return to the *Period Discount Pricing* screen.
- 18. Choose the **Add** key on the bottom portion of the screen.

C Descrip	ode FPP1 otion Free Product Pron Products / Sche	notion	Start Date 05/19/201 End Date 06/19/201		
Acct # Na	me	Address		*	rub
					EXI



19. Enter an account number or specify the account criteria in the *Multiple Accounts* field to assign the promotion to your customers, and click **OK**.

Code Description	FPP1 Free Product Promotion Products / Schedule	-Discount Valid Start Date 05/19/2016 🚽 End Date 06/19/2016 🚽	-
-Single Account Acct #	Name		Ī
-Multiple Accounts From	Acct# Customer	Type Credit Class	-
To 4	23350 To: WH Major Acco From: To: TEST	To: K To: R To: R	<u> </u>

NOTE: In this example, all *Customer Type* 'W' accounts will be assigned to the promotion. Alternatively, customers can be assigned to a *Period Discount Pricing Code* within their account under *Lists* > *Customer Information* > *Credit*, on the *Billing/Statement* screen.

20. Click Save or More to complete the process.

	Code FPP1	Discount Valid	
0	Description Free Product Pron	notion Start Date 05/19/2016 🚔	
	Products / Sche	End Date 06/19/2016	
Acct #	Name	Address	rul
000009	Willey Sheet M5	830 S Walnut Rd, Turlock, CA 95380	Dot
000010	ARS Office	3201 Liberty Square Pkwy, Turlock, CA 95380	
000011	7-Eleven c:#13690	2470 Paseo Verde #100, Henderson, NV 89074	
000012	7-Eleven c:#15829	2470 Paseo Verde #100, Henderson, NV 89074	
000013	7-Eleven c:#22804	2470 Paseo Verde #100, Henderson, NV 89074	
000014	7-Eleven c:#26174	2470 Paseo Verde #100, Henderson, NV 89074	1 1
000015	7-Eleven c:#29642	2470 Paseo Verde #100, Henderson, NV 89074	1772
000016	7-Eleven c:#29644	2470 Paseo Verde #100, Henderson, NV 89074	
000019	Santos Fab	1900 Acme Ct, Turlock, CA 95380	X
000020	Mohinder Sports	2225 N Nellis Suite C, Las Vegas, NV 89115	
000021	American Tower Corp	1401 Mineral Ave, Las Vegas, NV 89106	EXIT
000022	CosmoProf	5725 LOSEE RD, Suite #100, NORTH LAS VEG/	
000023	Perko's Cafe	150 Harvest Dr. #140, Burr Ridge, IL 60527	
000025	Starbucks	6901 E Fish Lake Rd, Maple Grove, MN 55369	
000026	California Dairies	2000 E Cheyenne, N. Las Vegas, NV 89030	
000027	Certified Labs	1625 S Decatur, Las Vegas, NV 89102	
000028	AM/PM	3230 E Flamingo #8-352, Las Vegas, NV 8912 -	

This completes the setup process for a fixed product promotion.



Example 2: 10% Discount Promotion

Customers assigned to this promotion will receive a 10% discount on each 5-gallon bottle of water if purchases exceed 15 (5-gallon) bottles in one month.

- 1. Complete **Steps 1-7** in the previous section.
- 2. Within the Discount Type field, select Credit.

Product Code	Charge Code	Credit All to Master Account
C Product Group	050 - AA	C Credit Evenly to Sub-Accounts / Stops
Discount Charge Code	050 - AA 5# Bag Ice - AA	
Discount Period		Carry Over Credit Options Obsregard the difference Obset the difference of the Machine Acet
Credit C Free Goods □ F	Round Quantity	 Place the difference on the Master Acct

NOTE: Select the *Round Quantity* option if you would like the system to round to the nearest whole number when partial quantities exist; otherwise, decimals will be ignored.

- 3. The *Master Acct Credit Options* field contains items that apply to promotions earned on *Master Billed* accounts, select one of the following:
 - Credit All to Master Account: Choose this option to credit all promotions to the Master Account on a Master Billed account.
 - Credit Evenly to Sub-Accounts / Stops: Choose this option to distribute all promotions between Sub-Accounts on Master Billed accounts.
 - Credit to Sub-Accounts Based on Usage: Choose this option to distribute the credit to Sub-Accounts that purchased the most items on Master Billed accounts.

Product Code	Charge Code	Credit All to Master Account
C Product Group	050 🗾 MA	C Credit Evenly to Sub-Accounts / Stops C Credit to Sub-Accounts Based on Usage
Discount Charge	Code 050 S# Bag loe Code	
Discount f	Period T	Carry Over Credit Options Disregard the difference
Credit Free Goods	Round Quantity	C Place the difference on the Master Acct



- 4. The *Carry Over Credit Options* field contains items that apply to any credit differences remaining after they have been distributed evenly, select one of the following:
 - **Disregard the Difference:** Choose this option to drop any remaining values.
 - Place the difference on the Master Acct: Select this option to apply the remaining values to the Master Account.

Product Code Charge Code	Credit All to Master Account
Product Group 050 5# Bag loe	C Credit Evenly to Sub-Accounts / Stops
Discount Charge Code 050 5# Bag Ice Addtl. Discount Charge Code.	 ✓ 44 ✓ 44
Discount Period	Carry Over Cradit Options Obsregard the difference Obsregard the difference Obsregard the difference
Credit ○ Free Goods □ Round Quantity	 Place the difference on the Master Acct

5. Select the **Add** key to establish the promotion quantity rules.





6. Enter the minimum (*Qty From*) and maximum (*Qty To*) quantities that will qualify for the promotion. In this case, the customer will not receive a free item until 15 items have been purchased. This is considered the base rule. Click **OK** to add additional rules.

Qty From	1					
Qty To	14					
Calculation Type	Percentage	C Fixed				
Percentage of Sales	0.00					
Л ок Х						

7. Click **Add** again to establish additional quantity discount rules:

Qty From	Qty To	Units or Discount Amt	Percent or Fixed	Multiply Quantity	Additional Discount	
1	99999	0.00	0 %	F	0.000	
					\rightarrow	▶ 📑
						-
						rul
				1	1	r
		V	/ок 🗙			

8. Enter the additional quantity figures and select the *Percentage* option.





9. Enter the percentage discount that will be given to the customer within the 'Percentage of Sales' field:

Qty From	15		
Qty To	99999		
Calculation Type	Percentage	C Fixed	
Percentage of Sales	10.00	—	
	√ок	×	
-			

10. Click **OK** to save the new rule. Repeat these steps until each tier of the promotion has been added.

Product Code	0.5#	Charge Code 50 Bag Ice	- #	Cred	it All to Master Account it Evenly to Sub-Accounts	/ Stops
Discount	Charge Code 0 5# Charge Code.	50 Bag Ice	• #4 • #4	C Cred	nt to Sub-Accounts Based	on Usage
Discount Tuna	scount Period M	onthly	-	Disre	gard the difference	
Credit				C Place	e the <mark>difference</mark> on the Ma	aster Acct
C Free Goods		und Quantity				
Qty From	Qty To	Units or Discount Amt	Percent or Fixed	Multiply Quantity	Additional Discount	
1 15	14 99999	0.00	08	F	0.000	
				20		
						-
						rul
					-	
1		100	1 1	1	_	

Here is an example of the completed promotion:

11. Click **OK** to each window displayed until you return to the *Period Discount Pricing* screen.



12. Choose the **Add** key on the bottom portion of the screen.

RM7 Period Disc	ount Pricing			
Perio	d Discount	Pricing		
	Code CR10 Description Credit 10 for	15 Schedule	Discount Valid Start Date 05/19/2016 End Date 06/19/2016 €	
Acct #	Name	Address	<u>^</u>	rul
				×
				EXIT
			*	

13. Enter an account number or specify the account criteria in the *Multiple Accounts* field to assign the promotion to your customers, and click **OK**.

Code CR10 Description Credit	10 for 15	Discount Valid Start Date 0 End Date 0	5/19/2016 🚽 6/19/2016 🚽	-
Pro	lucts / Schedule			-
Single Account- Acct # Name				-
Addre	SS			-
Multiple	Лок >	<		
Accounts Acct#	Customer T	vpe Credit Class		-
To 423350	To: WH	▼ To: K ▼	•	-
	Major Accou	unt Customer Status		
	From:	✓ From: ✓		

NOTE: In this example, all accounts will be assigned to the promotion. Alternatively, customers can be assigned a *Period Discount Pricing Code* within their account under *Lists > Customer Information > Credit*, on the *Billing/Statement* screen.

14. Click **Save** or **More** to complete the process.



	Code CR10	Discount Valid	A
6	Description Credit 10 for 15 Products / Sche	dule End Date 06/19/2016 €	
Acct #	Name	Address	rul
000009	Willey Sheet M5	830 S Walnut Rd, Turlock, CA 95380	Dott
000010	ARS Office	3201 Liberty Square Pkwy, Turlock, CA 95380	
000011	7-Eleven c:#13690	2470 Paseo Verde #100, Henderson, NV 89074	Eg
000012	7-Eleven c:#15829	2470 Paseo Verde #100, Henderson, NV 8907	
000013	7-Eleven c:#22804	2470 Paseo Verde #100, Henderson, NV 89074	
000014	7-Eleven c:#26174	2470 Paseo Verde #100, Henderson, NV 89074	
000015	7-Eleven c:#29642	2470 Paseo Verde #100, Henderson, NV 89074	(2)
000016	7-Eleven c:#29644	2470 Paseo Verde #100, Henderson, NV 89074	
000019	Santos Fab	1900 Acme Ct, Turlock, CA 95380	
000020	Mohinder Sports	2225 N Nellis Suite C, Las Vegas, NV 89115	
000021	American Tower Corp	1401 Mineral Ave, Las Vegas, NV 89106	EXI
000022	CosmoProf	5725 LOSEE RD, Suite #100, NORTH LAS VEG/	
000023	Perko's Cafe	150 Harvest Dr. #140, Burr Ridge, IL 60527	
000025	Starbucks	6901 E Fish Lake Rd, Maple Grove, MN 55369	
000026	California Dairies	2000 E Cheyenne, N. Las Vegas, NV 89030	
000027	Certified Labs	1625 S Decatur, Las Vegas, NV 89102	
000028	AM/PM	3230 E Flamingo #8-352, Las Vegas, NV 8912 -	

This completes the setup process for a discount product promotion.



Example 3: Custom Promotion

Customers assigned to this promotion will receive discounts and a free rental for purchasing an established level of items assigned to the same product group over an established timeframe.

Navigate to Lists > *Product Codes* > *Period Discount Pricing*.

1. Choose the **Add** key.

j	Code Description		Discount Valid Start Date 05/19/2016 € End Date 06/19/2016 €	
Acct #	Name	Addres	55	

2. Enter a *Code* and *Description* for the promotion.

Period Discount Pricing		
Period Discount Pricing		
Code PO1	Discount Valid	<i>\$</i> %
Description Pour Over Plan	Start Date 05/19/2016 🛨	
Products / Schedule	End Date 06/19/2016 🚔	
Acct # Name Address		rud



3. Adjust the *Start Date* and *End Date* to control the valid dates of the promotion.



4. Select the 'Products / Schedule' key to enter the product details of the promotion.



5. Select the **Add** key on the right side of the screen.

			Discount					
Product Type	Charge Code	Description	Charge Code	Description	Discount	Discount		
								8 *
							-	



6. Select the *Product Group* option, and choose the desired group from the drop-down list.



7. Select the charge code that will be used for applying discounts from within the *Discount Charge Code* drop-down list:

C Product Code	Product Group	Credit All to Master Account
Product Group	COFF M	C Credit Evenly to Sub-Accounts / Stops
Discount Charge	Code PROMO Promo Credit Code.	
Discount F	Period	Carry Over Credit Options
-Discount Type Credit		C Place the difference on the Master Acct
C Free Goods	Round Quantity	

8. Since this example will include an additional discount for a rental charge, the product code to use for the discount is selected within the *Addtl. Discount Charge Code* field:

		Master Acci Credit Conoris
C Product Code	Product Group	Credit All to Master Account
Product Group	COFF 🚽 🚧	C Credit Evenly to Sub-Accounts / Stops
· · · · · · · · · · · · · · · · · · ·	Coffee Products	C Credit to Sub-Accounts Based on Usage
Discount Charge	Code PROMO 🔻 🙀	-
	Promo Credit	
Addtl. Discount Charge C	code. PROMO 🔽 🏘	
	Promo Credit	Carry Over Credit Options
Discount P	eriod 🗕 👻	C Discourse the difference
-Discount Type		C Disregard the difference
Credit		O Place the difference on the Master Acct
C Free Goods	E Round Outpatity	



9. Select the *Discount Period* you would like to use. In this case, a custom schedule will be used:

C Product Code	Product Group	Credit All to Master Account
Product Group	COFF Coffee Products	C Credit Evenly to Sub-Accounts / Stops C Credit to Sub-Accounts Based on Usage
Discount Charge Co	PROMO Viena Promo Credit	
Addtl. Discount Charge Co Discount Per	Ide. PROMO Promo Credit iod Custom Calendar	-Carry Over Credit Options
-Discount Type		Oisregard the difference C Place the difference on the Master Acct
C Free Goods	Round Quartity	

10. This promotion will offer the customer a flat rate discount based on the number of items they purchase from the assigned *Product Group Code*. In this scenario, the *Discount Type* will be 'Credit'.

Discount Schedule	
C Product Code Product Group COFF Discount Charge Code Addtl. Discount Charge Code. Discount Charge Code. Discount Period Custom Calendar Discount Type C Credit C Free Goods Round Quantity	-Master Acct Credit Options C Credit All to Master Account C Credit Evenly to Sub-Accounts / Stops C Credit to Sub-Accounts Based on Usage -Carry Over Credit Options C Disregard the difference C Place the difference on the Master Acct

NOTE: Select the *Round Quantity* option if you would like the system to round to the nearest whole number when partial quantities exist; otherwise, decimals will be ignored.



- 11. The *Master Acct Credit Options* field contains items that apply to promotions earned on *Master Billed* accounts, select one of the following:
 - Credit All to Master Account: Choose this option to credit all promotions to the Master Account on a Master Billed account.
 - Credit Evenly to Sub-Accounts / Stops: Choose this option to distribute evenly all promotions between Sub-Accounts on Master Billed accounts.
 - Credit to Sub-Accounts Based on Usage: Choose this option to distribute any credits to Sub-Accounts that purchased the most items on Master Billed accounts.

C Product Code	Product Group	Credit All to Master Account
Product Group	COFF Coffee Products	C Credit Evenly to Sub-Accounts
Discount Charge	Code PROMO Promo Credit	
Addtl. Discount Charge	Code. PROMO Promo Credit	
Discount F	Period Custom Calendar 🗨	Disregard the difference
Credit		C Place the difference on the Master Acct
C Free Goods	Round Quantity	

- 12. The *Carry Over Credit Options* fields contains items that apply to any credit differences remaining after they have been distributed evenly, select one of the following:
 - Disregard the Difference: Choose this option to drop any remaining values.
 - Place the difference on the Master Acct: Select this option to apply the remaining values on the Master Account.





13. Select the **Add** key to establish the promotion quantity rules.

Qty From	Qty To	Units or Discount Amt	Percent or Fixed	Multiply Quantity	Additional Discount	
						A
						rul I
						V
,		٩	/ок 🗙			

14. Enter the minimum (*Qty From*) and maximum (*Qty To*) quantities that will qualify for the promotion. In this case, the customer receives a standard price for purchasing between 1-12 items within the group. This is considered the base rule. Click **OK** to add additional rules.

Qty From Qty To	99999			
Calculation Type Percentage of Sales	Percentage 0.00	C Fixed		
	√ок	×		



15. Click **Add** again to establish additional quantity discount rules:



16. Enter the additional quantity figures, and select the *Fixed* option. A '1.00' fixed discount is used in this example:



17. Enter the discount amount within the *Fixed Discount Amount* field:

Qty From	13		
Qty To	24		
Calculation Type	C Percentage	Fixed	_
Fixed Discount Amount	1.00	unt Ar	mount By Quantity
Additional Discount	0.00		



 If you would like the discount to be applied to all the items that qualify for a discount, select the option 'Multiply Discount Amount by Quantity' — this will result in the 1.00 discount being applied to each item individually.

Qty From	13	
Qty To	24	
Calculation Type	C Percentage	Fixed
Fixed Discount Amount	1.00	Multiply Discount Amount By Quantit
Additional Discount	0.00	

19. The *Additional Discount* option allows you to enter a fixed additional discount to the promotion. In this case, a rental credit is included for '14.00':

Qty From	13	
Qty To	24	
Calculation Type	C Percentage	Fixed
Fixed Discount Amount	1.00	Multiply Discount Amount By Quantity
Additional Discount	14.00	—



20. Click **OK** to save the new rule. Repeat these steps until each tier of the promotion has been added.

Here is an example of the completed promotion:

		Product Crown		Master	r Acct Credit Options —	
Product Code		Froduct Group		Cred	it All to Master Account	
Product Group)	COFF	<u>·</u> #4	C Cred	it Evenly to Sub-Accounts	s / Stops
		Coffee Products		C Cred	it to Sub-Accounts Base	d on Usage
Discount	Charge Code	PROMO	- 44			
		Promo Credit				
Addtl. Discount	Charge Code.	PROMO	<u> </u>			
-		Promo Credit	7	-Carry G	Over Credit Options	
Di	scount Period	Custom Calendar		Disre	egard the difference	
-Discount Type -				C Place	e the difference on the M	aster Acct
Credit				a bottom		
C Free Goods	I F	Round Quantity				
		Lipito or	Dercept or	Multiply	Additional	
Qty From	Qty To	DiscountAmt	Fixed	Quantity	Discount	
1	12	0.00	0 %	F	0.000 -	
13	24	1.00	OF	Т	14.000	
25	99	1.00	OF	т	14.000	-
100	99999	1.00	OF	Т	14.000	
						1
						real
				(*	
1			A			
		•	ок 🗙			

In summary, customers assigned to this promotion will qualify for the following discounts when they purchase the preset number of items in the assigned product group, within the allotted period:

- 1-12 items purchased: Standard price, no discounts earned.
- 13-24 items purchased: '1.00' dollar discount earned on each item, with an additional '14.00' credit earned for rent.
- 25-99 items purchased: '2.00' dollar discount earned on each item, with an additional '14.00' credit earned for rent.
- 100-99999 items purchased: '2.45' dollar discount earned on each item, with an additional '14.00' credit earned for rent.

Click **OK** twice to return to the *Period Discount Pricing* screen.



21. To add customers to the promotion, choose the **Add** key on the bottom of the screen.

	Code Description	PO1 Pour Over Plan		iscount Valid Start Date 05/19/201 End Date 06/19/201		
Acct #	Name		Address		À	
		Be	.]		Ŧ	

22. Enter an account number or specify the account criteria in the *Multiple Accounts* field to assign the promotion to your customers, and click **OK**.

-
-
-
-
-
-
-
-

NOTE: In this example, all *Customer Types* will be assigned to the promotion. Alternatively, customers can be assigned a *Period Discount Pricing Code* within their account under *Lists > Customer Information > Credit*, on the *Billing/Statement* screen.



23. Click Save or More to complete the process.



This completes the setup process for a discount promotion using the custom calendar. Continue to the next section to learn the daily process for *Period Discount Pricing*.



Daily Processing – Desktop

Managing *Period Discount Pricing* will take place during the end of month process unless you are using the custom *Period Discount Pricing Calendar* (discussed earlier within this document). Refer to the section that applies to your company.

NOTE: Technical Note: The Invoices created for the "Discounts" will be found in the rmrdginvtmph/d tables with an invoice key that starts with "PD_C_". The Invoices created for the Free Products, will be stored in the rmrdginvfreeproducts table with an inv_key that starts with "PD_F_".

Standard Schedule (Monthly, Quarterly, Yearly)

Managing *Period Discount Pricing* on the desktop takes place during the end of month process. The following steps will be added to your normal *Period Close* routine.

- 1. Navigate to *Transactions* > *Generate Discounts and Free Goods*.
- 2. Click **OK** to generate credits or free goods on accounts assigned to the displayed promotions.

Standard	Custom Calend	dar	
Custom Calendar Period	05/19/2016 - 05/25	/2016 👻	
Description	Bill		
Credit 10 for 15 Free Product Promotion Pour Over Plan	Y Y Y	05/19/2016 05/19/2016 05/19/2016	4
ad Transactions: 0			<u>*</u>
	Custom Calendar Period Description Credit 10 for 15 Free Product Promotion Pour Over Plan	Custom Calendar Period 05/19/2016 - 05/25 Description Bill Credit 10 for 15 Y Free Product Promotion Y Pour Over Plan Y	Custom Calendar Period 05/19/2016 - 05/25/2016 Description Bill Credit 10 for 15 Y 05/19/2016 Free Product Promotion Y 05/19/2016 Pour Over Plan Y 05/19/2016 ed Transactions: 0

NOTE: To ignore any displayed promotion, simply click on it to toggle the *Bill* option from 'Y' to 'N'.

3. If credits or free goods are due, Route Manager will automatically generate a detailed discount report.



Period Discount Crediveree Product						
A CC1.	Stop	Name	Plan	Description	Credit	Free Product
000010	01	Advantage Route Systems, Inc.	CR10	Credit 10 for 15	-4.36	
000010	01	Advantage Route Systems, Inc.	FPP1	Free Product Pramotian		1.00
				Totals	-4.36	1.00

4. Once you have printed or closed the report screen, choose 'Yes' to generate credits or free goods, or 'No' to cancel.

	Generate Discounts For: MC	D_MAY		
	C Standard	Custom Calendar		
	Custom Calendar Period	05/19/2016 - 05/25/201	6 💌	
Code	Description	Bill		
CR10	Credit 10 for 15	Y	05/19/2016	
FPP1	Free Product Promotion	Y	05/19/2016	
PO1	Pour Over Plan	Y	05/19/2016	
	Period Discount Credits repo	ort printed. Do you want	to continue?	
	Period Discount Credits repo	ort printed. Do you want	to continue?	

5. Click **OK** to the confirmation message.

-	Generate Discounts For: M	D_MAY		
	C Standard	Custom Calend	dar	
	Custom Calendar Period	05/19/2016 - 05/25/	/2016 💌	
Code	Description	Bill		
CR10	Credit 10 for 15	Y	05/19/2016	
FPP1	Free Product Promotion	Y	05/19/2016	
PO1	Pour Over Plan	Y	05/19/2016	
	Done Gen	erating Period Discou	nt Credits OK	
				Ŧ
tal Unpost	ed Transactions: 0			*

6. Choose **Exit** to close the *Generate Discounts and Free Goods* screen.



To apply credits or free goods to each account, the transactions generated will need to be posted to complete the process.

Examples of generated discounts are included below:

Discount Invoice Example

The following invoice reflects a 10% discount credit generated on an account that purchased '60' bottles of water (at about '0.48' each) during the current promotion period:

							-
Acct. No. 000	0010 01 Invoice No. 03	6968	P.O.				
Name Adv	vantage Route Systems, Inc.		Ticket No.				
Address 320	01 Liberty Square Pkwy				nutrie nutrie (This Invoice	
			Major Account	and a second second	Previous Balance	2030.00	140
City Tur	flock, CA 95380	Tax Code	Ta	BLE NO LIMIT]	Sub Total	-2.86	
Date 05/	31/2016 Start Time	11:14 -	Load Order		Discounts	0.00	
Route 0	Seq. No.	0050	Truck		Total	0.00	
Em	ployee ID and Name				Raymentel	-2.00	
deri	ADMINISTRATOR2				Total	-2.96	100
Narrative				2	New Balance	2033.14	
	December	00 8 0.00	Cadal/Cashal#		.] 	Table Ta	EXI
g. Code	Description	PO# Grat	Senarcontrol #.	1	-2.86	-7.86 0.000	-



Free Goods Example

When generating "free goods" discounts, the invoices created cannot be viewed within the *Invoices and Adjustments* screen. These types of transactions cannot be modified in the system, but will need to be posted to complete the discount credit process.

NOTE: The free goods transactions generated will be listed within the *Post Transactions* screen. Additionally, they can be deleted within the *Generate Discounts and Free Goods* screen prior to posting, if necessary.

Once the transactions have been posted, the free goods credits can be viewed within *Lists > Customer Information > Products*, then by selecting the *Free Product* button on the screen.



The following example reflects a free bottle that was credited on the account for purchasing '15' bottles during the current promotion period:





Any free goods credits will automatically be credited on invoice entry during the customer's next transaction on the desktop or handheld.

Desktop Invoice

The following desktop invoice reflects that the customer is purchasing 15 K-Cup boxes, and automatically receives an additional box free of charge:

Acct. No.	000010 01 Invoice No. 037504	P.0.				Ĩ	-
Name	Advantage Route Systems, Inc.	Ticket No.					4
Address	3201 Liberty Square Pkwy			-	This Invoid	8	-
		Major Account		Previous Balance		3866.96	
City	Turlock, CA 95380 Tax Code	T3 + [TAKAB & 1000	LE NO LIMITI 0 0000/0 0000/0 0000	Sub Total	4	149.85	
Date	05/31/2016 - Start 13.50 - Time 13:50 -	Load Order		Tax		12.14	105
Route	Seq. No.	Truck 11		Discounts		0.00	_
	Employee ID and Name			Total		161.99	
1	ADR - ADMINISTRATOR2			Payments		0.00	-
				Due		161.99	4
Narrative				New Balance		4028.95	-
			-				-
rg. Code	Description PO # Grat	Serial/Control #.	Qty	Price	Total	Tax	EX
CKE	20 Count Fog Lifter K-Cu4 20 Count Fog Lifter K-Cu4		15	9.99	149.85	12.137 + 0.000	

Handheld Invoice

The following handheld transaction reflects that the customer is purchasing two bottles, and automatically receives one bottle free of charge:

Advantage Route 3201 Liberty So	Systems, Inc. quare Pkwy
20 Count Fog Lifter K-Cup	17.50
No PAR data	2.
Line	Total: 17.50
B - Past Due [5RES]	
3G Water Deposit [-8]	- 0+
Rents:	0.00
Deposits:	0.00
Default Products:	17.50
Miscellaneous Items:	0.00
Sales Tax:	1.42
Invoice Total:	18.92
Payments:	0.00
Account Balance:	2,894.75



The printed handheld invoice reflects the free box credit:

	Advant 3201 Liberty Turlock www.Advant Phone 209	age Ice Square Parkway CA 95380 .ageIce.com -632 -1122	
Invoice 036998 Tue, May 31 2016 Driver: Dennis E Rte-Day-Stop: 0- Truck: 11, Trail	, 12:54pm enderson -#### er:		
Account # 000010 Advantage Route 3201 Liberty Squ Turlock CA 9538	Systems, Inc. are Pkwy 0		
Package Plan: 5	RES		
Item		Qty Price	Anount
20 Count Pog Lif 20 Count Pog Lif	ter K-Cup [Tx] ter K-Cup	1 @ 17.50 1 @ 0.00	17.50 [FREE]
Sales Subtotal Sales Tax INVOICE TOTAL			17.50 17.50 1.43 18.9
Previous Balance Account Balance			2875.83 2894.75
Customer Aging: Current 31 - 60 61 - 90 91 - 120 121 - 150 150+	: 2418.63 : 29.53 : 0.00 : 0.00 : 0.00 : 427.67		
	150+ Dunni	ng Message	
	Terms: Due Next Deliver	on Receipt y: 06/01/2016	
	Than Tipparay Pty Ltd : irect Deposit: Nat	t you! ABN 32 061 747 019 ional Australia Ba	nk
D	BSB: 082 748 Ac	ct No. 456887316	



Custom Schedule (Period Discount Pricing Calendar)

Managing *Period Discount Pricing* will depend on the discount cycle established within your *Period Discount Pricing Calendar*. In this example, a bi-weekly calendar has been established:



NOTE: Generating discounts should take place on, or around the end of each cycle (i.e., the 14th and 28th on the calendar above).



To generate discounts on your accounts, follow the steps below:

1. Navigate to *Transactions* > *Generate Discounts and Free Goods*.

	Generate Discounts For: MO	D_JUN		
	C Standard	Custom Calend	lar	
	Custom Calendar Period	06/01/2015 - 06/14/	2015 👻	
Code	Description	Bill		
CR10	Credit 10 for 15	Y	06/08/2015	
FPP1	Free Product Promotion	Y	06/09/2015	
PO1	Pour Over Plan	Y	06/09/2015	
				v
	ed Transactions: 0			

2. Select the 'Custom Calendar Period' that you would like to generate discounts for from the drop-down list:

nerate Period Discounts And Free Goods		
Generate Discounts F	or: MO_JUN	
O Stand	ard Custom Calendar	
Custom Calendar P	eriod 06/01/2015 - 06/14/2015	
Code Description CR10 Credit 10 for 15 FPP1 Free Product Promotion PO1 Pour Over Plan	08/01/2015 - 08/14/2015 ▲ 06/12/2015 - 06/28/2015 21 06/12/2015 - 07/12/2015 21 07/13/2015 - 07/26/2015 21 07/27/2015 - 08/09/2015 ▼ 21	215 A
Total Unposted Transactions: 0 Delete Unposted Discounts and Free Goods		√ок ×

NOTE: The *Custom Calendar* view will automatically be displayed if the system detects an established *Period Discount Pricing Calendar* in RMA.



3. Click **OK** to generate the qualified discount transactions:

[Generate Discounts For: Mo	JUN		
	C Standard	Custom Calend	lar	
	Custom Calendar Period	06/01/2015 - 06/14/	2015 👻	
Code	Description	Bill		
CR10	Credit 10 for 15	Y	06/08/2015	
FPP1	Free Product Promotion	Y	06/09/2015	
P01	Pour Over Plan	Y	06/09/2015	
				*
tal Unpost	ed Transactions: 0			T .

NOTE: To ignore any displayed promotion, simply click on it to toggle the *Bill* option from 'Y' to 'N'.

4. If credits or free goods are due, Route Manager will automatically generate a detailed discount report.

Period Discount Credit/Free Product							
Stop	Name	Plan	D es cription		Credit	Free Product	
01	Easy Mart 2	P01	Pour Over Plan		-28.00		
01	Andy's County Corner	PO1	Pour Over Plan		-74.00		
01	Corner Stop	PO1	Pour Over Plan		-261.45		
				Totals	-363.45	0.00	
	Stop D1 D1 D1	Period Disc Stop Name D1 Easy Mart 2 D1 Andy's County Corner D1 Corner Stop	Stop Name Plan D1 Easy Mart 2 PO1 D1 Andy's Country Corner PO1 D1 Corner Stop PO1	Stop Name Plan Description D1 Easy Mart 2 PO1 Pour Over Plan D1 Andy's County Corner PO1 Pour Over Plan D1 Corner Stop PO1 Pour Over Plan	Stop Name Plan Description D1 Easy Mart 2 PO1 Pour Over Plan D1 Andy's County Corner PO1 Pour Over Plan D1 Corner Stop PO1 Pour Over Plan	Stop Name Plan Description Credit D1 Easy Mart 2 PO1 Pour Over Plan -28.00 D1 Andy's County Corner PO1 Pour Over Plan -74.00 D1 Corner Stop PO1 Pour Over Plan -261.45 Totals -363.45	



5. Once you have printed or closed the report screen, choose 'Yes' to generate credits or free goods, or 'No' to cancel.

	Generate Discounts For: M	D_MAY	
	C Standard	Custom Calendar	
	Custom Calendar Period	05/19/2016 - 05/25/2016 👻	
Code	Description	Bill	
CR10	Credit 10 for 15	Y 05/19/2016	
FPP1	Free Product Promotion	Y 05/19/2016	
PO1	Pour Over Plan	Y 05/19/2016	
	Period Discount Credits rep	ort printed. Do you want to continue?	
	Period Discount Credits rep	ort printed. Do you want to continue? Yes No	
tal Unpost	Period Discount Credits rep	ort printed. Do you want to continue?	

6. Click **OK** to the confirmation message.

	C Standard	 Custom Calend 	iar	
	Custom Calendar Period	05/19/2016 - 05/25/	2016 🔻	
Code	Description	Bill	10 M M	
CR10 FPP1 PO1	Credit 10 for 15 Free Product Promotion Pour Over Plan	Y Y Y	05/19/2016 05/19/2016 05/19/2016	
	Generate Period Disco	unt Credits erating Period Discour	nt Credits	
			ОК	Ŧ
in a company or				

7. Choose **Exit** to close the *Generate Discounts and Free Goods* screen.

To apply the credits to each account, the transactions generated will need to be posted to complete the process.



An example of a generated discount is included below:

Discount Invoice Example (with Additional Discount)

The following invoice reflects a fixed one-dollar discount on '15' items purchased within the same item group, with an additional '14.00' rental discount applied:

Inveice Input							
Invoice	1				P		
							41
Acct. No. 0	00010 01 🙀 Involce No.	P.O.					-
Name A	dvantage Route Systems, Inc.	Ticket No.					
Address 3	201 Liberty Square Pkwy				This Involu		4
Γ		Major Account		Previous Balance	1	3866.96	
City	urlock, CA 95380 Tax Code	Ta + (TAXA)	LE NO LIMIT]	Sub Total		-64.00	
Date 0	5/31/2016 - Start 13:40 - Time 13:40 -	Load Order		Tax		-1.13	105
Route	Seq. No.	Truck	-	Discounts		0.00	-
E	mployee ID and Name	in sense		Total		-65.13	
1 1	DR - ADMINISTRATOR2			Payments		0.00	100
				Total Due		-65.13	15
Narrative			A.	New Balance		3801.83	~
			-1				-
hrg. Code	Description PO # Grat	Serial/Control #.	Qbr	Price	Total	Tax	EX
ROMO 05	Promo Credit Merch rent	0870767	25 1	-2.00 -14.00	-50.00	0.000 -	
						- 1	
		ast 🕾	1.5				
	RV BARLE act & SS	18 35 1	¥ +* 4				
		A State Inter					



Available Quantity

An additional button has been added to the *Customer Information* screen to reference the number of free products available, and used, on each account.

NOTE: This option does not apply to the 'discount' type plans discussed earlier.

To view a customer's *Period Discount* product details, navigate to *Lists > Customer Information*, and select the *Products* tab. Click on the 'FREE' button on the screen to view the available product information.

Custom		nation	1				CREDIT CARD	Status: Active
nfo \$ Invoices	Credit Payment I	info Contacts F	Route Route Info P	oducts	Equipm	ent Sto	p History Orders	
Default Products	Pending Orders	Package Plans	Recurring Charges	PAR	Free	Product	Daliy Received	
Free Pro	ducts earned v	ia Discounts	and Free Goods					
Product	Description			Availat	le	Used		
20CRF	20 Count F	og Lifter K-Cu	P	1.0	10	0	<u></u>	-
								-
							-	

Based on the information displayed above, the current customer qualifies for five free '5 Gallon Spring' water (Available), and they have received no bottles that were applied to their account in the past (Used).

Reports

The *Free Product Report* includes detailed free product information generated when using the *Period Discount Pricing* option, and can be found under *Reports* > *Management Reports*.

NOTE: This option does not apply to the 'discount' type plans discussed earlier.



ree Product Report				
iort Option 1 yy Acct. No.	<u>Date</u> From 06/01/2015 ☆ To 06/30/2015 ☆	Acct. No. From To 999999	Major Acct. Code From To ARS	×
Chappe Branch(s)				



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